



Printer Specs

Final files should be submitted as a high resolution PDF file –

- all fonts embedded
- PDF/X-3:2002
- 300 ppi
- CMYK – for all images. Any images less than 72 ppi will be rejected for higher resolution submissions wherever possible
- No Spreads – one up pages only in pdf
- No crop marks needed in final print file – you can submit pages/files to Braughler Books with crop marks only as a test for us to review prior to submission of final print files
- Note: Braughler Books works with the Adobe Creative Suite for all book projects. Files can be submitted as INDD files (with all links, fonts embedded and any images) in order for us to adjust your layout as needed to print the best it can. DropBox is the easiest way to transfer large files to us.
- Covers can be full color outside only or outside and inside as well (“duplex”). Braughler Books will provide exact dimensions once a final page count and paper type has been selected to ensure the best possible print and bind.

Full Bleed: Bleed is .125” on all sides EXCEPT bind side (top, bottom, outside)

Margins of .5” min on all sides

Example: Page Size Dimensions / Template for 6” wide x 9” tall pages: 6.125” x 9.25”

Body Text: For best results for text that is 24 pt. or below, please use 100% black only.

You have a story. Let Braughler Books help you tell it.

Printer Specs (cont'd)

For areas with (full) black or “rich black”: We recommend a rich black with CMYK values = 60% Cyan / 40% Magenta / 40% Yellow / and 100% Black. **CMYK total value should not exceed 240%**. Elements should not be built in ‘Registration’ (100% of all colors). Files sent with densities higher than 240% will be rejected for correction. To help with this, we can provide an ICC color profile to ensure your files stay below the 240% threshold. (Email sales@braughlerbooks.com for that file.) If you’re still unsure, please email a sample file or the page that concerns you to Braughler Books, and we will spot check it for you.

Spot Colors: Convert all spot colors (PMS / PANTONE) with/without transparencies to CMYK, (even in supporting .eps files). These may produce unexpected color results when printing.

Photographs: all photos should be high resolution TIFF images. If TIFFs are unavailable, JPGs will be accepted. (Ask your Publishing Advisor if the images need to be submitted separate from the book pdf files.)

Scanned images/artwork/illustrations: If images are being scanned, please scan at 300 dpi minimum and save as a JPG. Anything less than 300 dpi, or less than a high resolution file can still be printed – but the quality won’t be as high as it could be. For those books involving archival images (old black and whites, scans of old newspaper clippings, etc.) Braughler Books will work with you to ensure they print as best as they can.

Understand that there is a .0625” variance with all printing, this is an industry standard.

For any other questions, please email sales@braughlerbooks.com or call 937-58-BOOKS

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